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Sincerely,

## STATE OF MISSOURI

Bob Holden, Governor • Stephen M. Mahfood, Director

## DEPARTMENT OF NATURAL RESOURCES

www.dnr.state.mo.us

October, 2001

Dear St. Louis PrintSTEP candidate:

## "Good Business-Community Relations Make Good Business Sense."

With this principle in mind, the Missouri Department of Natural Resources is introducing an exciting initiative for the printing industry. The initiative is **PrintSTEP**, and the idea is revolutionary. **PrintSTEP** is an environmental compliance program developed by members of the printing industry, community representatives, and government officials that will streamline the regulatory process for your business and improve the environment, while at the same time, enhance your relationship with your community.

We all want to ensure that the communities in which we live, work, and play are clean, safe and preserved for future generations. Whether your business operates in an urban environment, a rural setting, or an industrial park, it is part of a community, and every member of the community has an integral role to play. Private citizens, business owners, civic and community leaders working together and communicating with each other to keep the places that we live, work and play prosperous; that is what **PrintSTEP** is all about.

**PrintSTEP** offers a seamless, more cost effective way to maintain regulatory standards and protect the environment. A similar project has already proven successful in the State of Massachusetts and Missouri is just one of three new states fortunate enough to be selected for the program. With your help, the Missouri **PrintSTEP** program will prove to be successful as well.

Thank you for allowing us to share this exciting venture with you. Please contact the **PrintSTEP** Coordinator, Bill Hernlund, at (314) 301-7682 for more details regarding the program. Learn more about the program that benefits the printing industry and the community. We are all stakeholders in the St. Louis area community, and we all share in the community's prosperity.

Steve Mahfood Director, MoDNR	Jim Guilliford Regional Administrator, USEPA		Francis G. Slay Mayor, City of St. Louis		George R. "Buzz" Westfal County Executive, St. Louis County
Joe Ortwerth County Executive, St. Charles C.	ounty	Gene Scott	oner. Franklin County		J. Rauls

